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7 **UNITED STATES DISTRICT COURT**
8 **DISTRICT OF NEVADA**
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10 PELICAN TRADING INC., *et al.*,

11 Plaintiffs,

12 v.

13 PROSKAUER ROSE LLP,

14 Defendant.
15

Case No. 2:09-CV-01744-KJD-LRL

ORDER

16 Presently before the Court is Defendant's Motion to Dismiss the Complaint (#8). Plaintiffs
17 filed a response in opposition (#12) to which Defendant replied (#13).

18 I. Background and Procedural History

19 Plaintiff George Fleming is a Texas resident. He and co-Plaintiffs Pelican Trading, Inc.
20 ("Pelican") and GMF Trading, LLC ("GMF") bring this action against New York-based law firm,
21 Defendant Proskauer Rose, LLP. Defendant provided an opinion letter, prepared entirely in New
22 York, on the anticipated tax consequences of a transaction allegedly created by Ernst & Young, LLP
23 ("E&Y"). The Internal Revenue Service subsequently audited Fleming and disallowed the
24 substantial deductions Fleming claimed from the transaction.

25 Fleming formed two entities to engage in the transaction, Pelican and GMF. GMF is a Texas
26 limited liability company. Pelican is a Nevada corporation. According to the allegations of the

1 complaint, Fleming made the decision to participate in the transaction in June 2001 and paid several
2 million dollars to participate. On or about, October 9, 2002, Defendant wrote a seventy (70) page
3 opinion letter to Pelican and mailed it to a Nevada address. After the IRS audited Fleming and
4 disallowed the deductions, Plaintiffs originally filed suit in Harris County, Texas against E&Y and
5 Defendant. Defendant moved to dismiss that action for lack of personal jurisdiction in Texas.
6 Though the trial court denied the motion, the Texas Court of Appeals reversed and dismissed the
7 complaint on February 3, 2009 for lack of personal jurisdiction.

8 Eight months later Plaintiffs filed the present complaint against Defendant. The complaint
9 alleges that Proskauer “regularly solicited and engaged in business and other persistent courses of
10 conduct and derived substantial revenues from services provided in the State of Nevada” and that
11 Proskauer “maintained sufficient minimum contacts with the State of Nevada to subject it to personal
12 jurisdiction here.” Defendant has now moved to dismiss the complaint for lack of personal
13 jurisdiction.

14 Proskauer has no offices in Nevada, owns no property in Nevada, has not designated an agent
15 for service of process, is not registered to do business in Nevada, does not advertise its services in
16 Nevada, and has no attorneys admitted to practice law in Nevada. Proskauer does operate a passive
17 web-site which holds itself out as an “international law firm” doing business worldwide and as
18 having represented clients in Nevada. Revenue from eighteen Nevada clients in its most recent fiscal
19 year accounted for 0.15% of Proskauer’s total revenue.

20 II. Standard for Motion to Dismiss for Lack of Personal Jurisdiction

21 Since no applicable federal statute governing jurisdiction in this case exists, the court applies
22 the law of the state in which the district court exists. See Gator.com Corp. v. L.L. Bean, Inc., 341
23 F.3d 1072, 1076 (9th Cir. 2003). Nevada permits the exercise of personal jurisdiction to the full
24 extent permitted by due process. See Wells Fargo & Co. v. Wells Fargo Express Co., 556 F.2d 406,
25 415 (9th Cir. 1977).

1 Where defendants move to dismiss a complaint for lack of personal jurisdiction, plaintiffs
 2 bear the burden of demonstrating that jurisdiction is appropriate. See Dole Food Co., Inc. v. Watts
 3 303 F.3d 1104, 1108 (9th Cir. 2002). Where, as here, the motion is based on written materials rather
 4 than an evidentiary hearing, “the plaintiff need only make a prima facie showing of jurisdictional
 5 facts.” Sher v. Johnson, 911 F.2d 1357, 1361 (9th Cir. 1990). In such cases, “[the court] only
 6 inquire[s] into whether [the plaintiff]’s pleadings and affidavits make a prima facie showing of
 7 personal jurisdiction.” Caruth v. Int’l Psychoanalytical Ass’n, 59 F.3d 126, 128 (9th Cir. 1995).

8 The assertion of personal jurisdiction satisfies due process when there are “minimum
 9 contacts” with the forum state “such that the maintenance of the suit does not offend 'traditional
 10 notions of fair play and substantial justice.' ” Int’l Shoe Co. v. Washington, 326 U.S. 310, 316 (1945)
 11 (quoting Milliken v. Meyer, 311 U.S. 457, 463 (1940)). These requirements “give a degree of
 12 predictability to the legal system that allows potential defendants to structure their primary conduct
 13 with some minimum assurance as to where that conduct will and will not render them liable to suit.”
 14 World-Wide Volkswagen Corp. v. Woodson, 444 U.S. 286, 297 (1980).

15 Personal jurisdiction may be either general or specific. See Panavision Int’l, L.P. v. Toeppen,
 16 141 F.3d 1316, 1320 (9th Cir. 1990). General jurisdiction exists when there are “substantial” or
 17 “continuous and systematic” contacts with the forum state, even if the cause of action is unrelated to
 18 those contacts. Bancroft & Masters, Inc. v. Augusta Nat’l Inc., 223 F.3d 1082, 1086 (citing
 19 Helicopteros Nacionales de Colombia, S.A. v. Hall, 466 U.S. 408, 415 (1984)). Specific jurisdiction
 20 may be asserted “if the case arises out of certain forum-related acts.” Id. “Whether dealing with
 21 specific or general jurisdiction, the touchstone remains 'purposeful availment' ... [to] ensure[] that 'a
 22 defendant will not be haled into a jurisdiction solely as a result of “random,” “fortuitous,” or
 23 “attenuated” contacts.’ ” Glencore Grain Rotterdam B.V. v. Shivnath Rai Harnarain Co., 284 F.3d
 24 1114, 1123 (9th Cir. 2002) (quoting Burger King Corp. v. Rudzewicz, 471 U.S. 462, 475 (1985)). In
 25 this action Plaintiff asserts both general and specific jurisdiction over Defendants.

1 III. Analysis

2 A. General Jurisdiction

3 Plaintiffs argue that Proskauer’s public posture as an international law firm, representing
 4 clients in Nevada courts, and writing articles interpreting Nevada law¹ set forth a prima facie case
 5 that Proskauer is subject to the general jurisdiction of Nevada. However, these factors do not give
 6 rise to personal jurisdiction over Defendant in this case. First, Proskauer’s public posture on its
 7 website as an international law firm is not enough, by itself, to demonstrate that Proskauer has
 8 substantial and continuous contacts with the forum state. See Gator.com, 341 F.3d at 1076. Unlike
 9 L.L. Bean, Proskauer is not operating “a sophisticated virtual store in [Nevada].” Id. at 1078. Even
 10 adding the factor that the privacy law blog had an article interpreting the effect of recent Nevada
 11 statute does not show that Defendant had a substantial pattern of business relations conferring
 12 general jurisdiction. See Theo. H. Davies & Co. v. Republic of the Marshall Islands, 174 F.3d 969,
 13 975 (9th Cir. 1998).

14 Finally, other courts have determined that a law firm or lawyers representing clients in the
 15 forum state is not enough to confer general jurisdiction where the firms were not licensed to practice
 16 law in the forum state, maintained no offices in the forum state, were not registered or licensed to do
 17 business in the forum, and generated a *de minimus* revenue from the forum. See Trierweiler v.
 18 Croxtan and Trench Holding Corp., 90 F.3d 1523, 1533 (10th Cir. 1996)(forum lacked general
 19 jurisdiction over non-resident law firm that represented 24 forum residents during relevant period);
 20 Wien Air Alaska v. Brandt, 195 F.3d 208, 213 (5th Cir. 1999)(when a lawyer represents a client in
 21 another forum that in itself does not confer jurisdiction if the claim does not arise from the lawyer’s
 22 contacts with the forum); Porter v. Berall, 293 F.3d 1073, 1076-77 (8th Cir. 2002). Other cases have
 23 held that a defendants generation of *de minimus* revenue in the forum is not enough to establish
 24 personal jurisdiction. See Budget Rent-A-Car v. Eighth Judicial Dist. Ct., 835 P.2d 17, 19-20 (Nev.

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 26 ¹A portion of Proskauer’s web site is devoted to a privacy law blog which included an article detailing a Nevada statute on encryption of customer data.

1 1992)(plaintiff did not show that anything but a minor incidental portion of petitioner's business
 2 occurred in forum state); Hillman Group, Inc. v. Hy-Ko Prods. Co., 2008 WL 3583253 (D. Ariz.
 3 Aug. 13, 2008)(no general jurisdiction over non-resident defendant where sales to forum residents
 4 amounted to 0.5%). Accordingly, Plaintiffs have failed to demonstrate the continuous, systematic
 5 contacts approximating a physical presence required to find general jurisdiction. See
 6 Schwarzenegger v. Fred Martin Motor Co., 374 F.3d 797, 801 (9th Cir. 2004).

7 B. Specific Jurisdiction

8 A district court uses a three-part test to determine whether it may exercise specific
 9 jurisdiction over a nonresident defendant: (1) The nonresident defendant must do some act or
 10 consummate some transaction with the forum, or perform some act by which he purposefully avails
 11 himself of the privilege of conducting activities in the forum, thereby invoking its benefits and
 12 protections; (2) the claim must be one which arises out of or results from the defendant's forum-
 13 related activities; and (3) the exercise of jurisdiction must be reasonable. See Cybersell, Inc. v.
 14 Cybersell, Inc., 130 F.3d 414, 416 (9th Cir. 1997). Here, because the Court finds that Plaintiffs have
 15 failed to establish that Defendant acted or consummated some transaction within the forum or
 16 performed acts by which it purposefully availed itself of the privilege of conducting activities in the
 17 forum thereby invoking Nevada's benefits and protections, it is unnecessary for the Court to discuss
 18 the second and third prongs of the test.

19 A defendant has purposely availed himself of the benefits of a forum if it has deliberately
 20 "engaged in significant activities within a State or has created 'continuing obligations' between
 21 himself and the residents of the forum." Gray & Co. v. Firstenberg Mach. Co., 913 F.2d 758, 760
 22 (quoting Burger King, 471 U.S. at 475-76). Purposeful availment thus requires that the defendant
 23 affirmatively act to allow or promote business transactions within the forum state. Decker Coal Co.
 24 v. Commonwealth Edison Co., 805 F.2d 834, 840 (9th Cir. 1986).

25 Plaintiffs assert that because Defendant prepared the opinion letter for Pelican, a Nevada
 26 resident, and sent the letter to Pelican's Nevada address, it purposefully directed its work at Nevada.

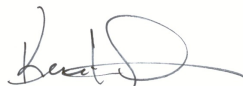
1 However, the Ninth Circuit has held that when dealing with cases involving personal services, the
2 focus must be on the place where the services are rendered. See Wright v. Yackley, 459 F.2d 287,
3 289 (9th Cir. 1972). In this action, the legal services were rendered in New York for a corporate
4 client, whose ostensible place of business was in Nevada. “[W]hen a lawyer chooses to represent a
5 client in another forum, that in itself does not confer personal jurisdiction if the claim does not arise
6 from the lawyer’s contacts with the forum.” Wien Air, 195 F.3d at 213.

7 Much like the transaction in Boschetto v. Hansing, this transaction did not “create any
8 ongoing obligations” between Proskauer and Nevada, it was a “one-shot affair.” 539 F.3d 1011,
9 1017 (9th Cir. 2008)(quotations and citations omitted). The mere fact that Defendant mailed the
10 opinion to Nevada is similarly insufficient to amount to purposeful activity in the forum invoking the
11 benefits and protections of the state on the receiving end of the communications. See Campbell v.
12 Gasper, 102 F.R.D. 159, 162 (D. Nev. 1984)(citing Thos. P. Gonzalez Corp. v. Consejo Nacional,
13 614 F.2d 1247, 1254 (9th Cir. 1980)); Yackley, 459 F.2d at 289-90, n.4. Accordingly, Plaintiffs have
14 failed to establish that Defendant purposefully availed itself of the privilege of conducting activities
15 in the forum.

16 IV. Conclusion

17 Accordingly, IT IS HEREBY ORDERED that Defendant’s Motion to Dismiss the Complaint
18 (#8) is **GRANTED**.

19 DATED this 28th day of September 2010.

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23 Kent J. Dawson
24 United States District Judge
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